

2025 Cybersecurity Week "Let's Secure as we Digitalise" Prize Campaign

Terms and Conditions

The "2025 Cybersecurity Week – “Let's Secure as we Digitalise” Prize Campaign ("Campaign") is organised by the Digital Policy Office (DPO) and the Hong Kong Computer Emergency Response Team Coordination Centre (HKCERT). This campaign will commence at 10:00 AM on 8 September 2025 to 11:59 PM on 21 September 2025 (Hong Kong Time) ("Promotion Period"). Any participation submissions received after this period will not be accepted.

Eligibility Criteria

- a) Must be at least 18 years old;
- b) Hold a valid Hong Kong Identity Card;
- c) Have a Hong Kong mobile phone number (i.e., starting with "+852");
- d) All organisers' staff and their immediate family members are not eligible to participate in this campaign.

Prize

Two HK\$20 convenience store/ dining electronic cash vouchers (i.e. a total of HK\$40)

(500 prizes available on a first come first served basis; while stocks last).

Submission Method

1. Download the designated campaign sticker from the platform provided by the organisers;
2. Follow the official [DPO](#) and [HKCERT](#) Facebook pages;
3. “Like” and “Comment” a cybersecurity tip on the designated Facebook post of the campaign;
4. Send the following information via WhatsApp (a Hong Kong mobile phone number must be used for registration) to the designated WhatsApp number (+852 5582 0768):
 - i) One of the downloaded designated campaign stickers;
 - ii) Participant's name;
 - iii) Participant's Facebook username;
 - iv) Participant's email address; and

- v) A screenshot of the participant's comment on the designated Facebook campaign post (the screenshot must include the Facebook profile picture).

A. Prize Information and Campaign Rules

1. The organisers will notify eligible participants individually via WhatsApp. No further notification will be given if the number of participants has reached the limit or if a participant is found to be ineligible. The organisers will only contact winners using the designated campaign WhatsApp number (+852 5582 0768).
2. If participants do not receive any notification within 14 days after the end of the promotion period, it means they have not won a prize. The latest updates about the campaign will be posted on the HKCERT Facebook page.
3. This campaign is first-come first-served basis and prize winners will be determined according to the chronological order in which complete entries are received by the organisers. PLEASE DO NOT repeatedly contact the campaign WhatsApp number after submission as this may affect your eligibility.
4. Each eligible participant is allowed to participate in the campaign only once during the promotion period. Each Facebook account, email address and phone number may be used for submission only once. Participants who are found to have submitted multiple entries using more than one Facebook account, email address or phone number will be disqualified.
5. Participants are prohibited from posting any content on the organisers' social platforms that violates laws or relevant terms and conditions, including but not limited to offensive language, violence, discrimination, pornography, insulting remarks, illegal activities or indecent content. The organisers reserve the right to remove any such content and to disqualify participants who violate these rules.
6. The electronic cash vouchers awarded to winners are non-exchangeable for other gifts or cash and non-replaceable once issued. Winners must use them in accordance with the supplier's terms and conditions.
7. Participation in this campaign is entirely voluntary and the organisers shall not be liable for any liabilities arising from participation in the activity or the use of the prize.

8. If the organisers find that the prize has been awarded that the winner is not eligible, the organisers reserve the right to request the winner to return the prize or pay cash compensation equivalent to the value of the prize.
9. If the organisers find that a participant has taken part in this campaign using invalid numbers, fake accounts, hacking or by tampering with computer programs, the organisers reserve the right to disqualify the participant and all responsibility and consequences shall be borne by the participant.
10. The organisers shall not be liable for any delays, losses, errors or unreadable information in participant's submission and participants shall not be entitled to make any claims or objections.
11. The organisers reserve the right to change, terminate or cancel this campaign as well as to modify the terms and conditions thereof at any time without prior notice to the participants.
12. The organisers reserve the right of final discretion and interpretation in the campaign of any disputes.

B. Personal Information Collection Statement

1. The information provided by participants will be used solely for the purpose of this campaign.
2. The organisers will keep the collected information confidential. Personal information provided by participants will only be disclosed to authorised staff and designated service providers of the organisers and will not be shared with any third parties unless required by law.
3. The organisers will delete all participants' personal information collected during this campaign within six months after the campaign ends.

C. Disclaimer and Declaration

- The organisers shall not be liable for any verification or for the content on the activity-related platforms. Participants are solely responsible for their actions on these platforms and agree to comply with their respective terms and conditions.
- By participating in this campaign, participants acknowledge that they have read, understood and agree to comply with all the terms and conditions stated above and confirm that they meet the eligibility requirements. The organisers reserve the right to disqualify any

participant who violates the terms and conditions and reserve the right to pursue accountability.

- These terms and conditions are governed by the Chinese version and the English version is for reference only. In this campaign of any inconsistency or ambiguity between the two versions, the Chinese version shall prevail in all interpretations and implementations.

For inquiries, please email prizegame@hkcert.org.